



# SUSAN TABAK



SUSANTABAK.COM IS A UNIQUE ONLINE DESTINATION OFFERING STYLE, FASHION AND LUXURY CONTENT TO HIGH-END SHOPPERS AROUND THE WORLD. SUSAN TABAK, AUTHOR OF THE BOOK “CHIC IN PARIS”, PRESENTS AN UPDATED BLOG AT SUSANTABAK.COM, AS WELL AS DOZENS OF ARTICLES ABOUT THE FASHION INDUSTRY AND LUXURY CULTURE.

## TARGET AUDIENCE

WHILE MUCH OF THE CONTENT AT SUSANTABAK.COM WILL CONTINUE TO ATTRACT THE OVERALL SHOPPING MARKETPLACE, THE CORE AUDIENCE BEING TARGETED IN ALL ONLINE AND OFFLINE MARKETING CAMPAIGNS INCLUDE:

- HIGH-END LUXURY SHOPPERS
- SHOPPERS OF TOP DESIGNER CLOTHING
- CELEBRITIES KATIE HOLMES, EVA LONGORIA, DEMI MOORE AND COURTNEY LOVE
- LUXURY BRAND CLOTHIERS SEEKING AMBASSADORSHIP
- SHOPPERS SEEKING A STYLE EXPERT
- READERS OF SUSAN TABAK’S BOOK “CHIC IN PARIS”

## ADVERTISING OPTIONS

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**CONTACT [SUSAN@SUSANTABAK.COM](mailto:SUSAN@SUSANTABAK.COM)**